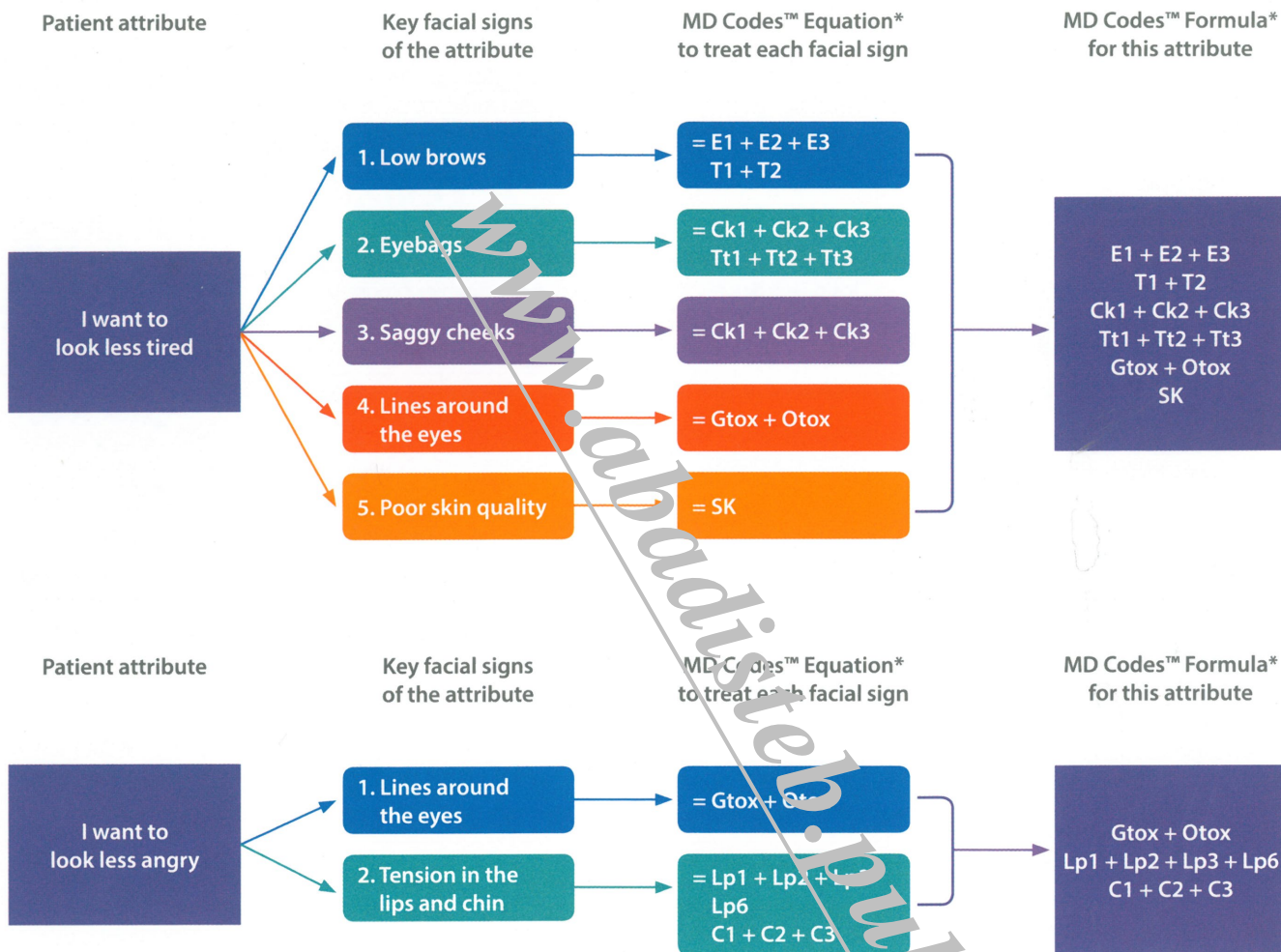


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Examples:



The MD Codes™ for JUVÉDERM® products

F	The 3-point forehead reshape: F1, F2, F3	T	The 2-point temple reshape: T1, T2
G	The 2-point glabella reshape: G1, G2	O	The 3-point lateral periorbital reshape: O1, O2, O3
Tt	The 3-point tear trough reshape: Tt1, Tt2, Tt3	Ck	The 5-point cheek reshape: Ck1, Ck2, Ck3, Ck4, Ck5
Lp	The 8-point lip reshape: Lp1, Lp2, Lp3, Lp4, Lp5, Lp6, Lp7, Lp8	NL	The 3-point nasolabial reshape: NL1, NL2, NL3
C	The 6-point chin reshape: C1, C2, C3, C4, C5, C6	M	The 3-point marionette line reshape: M1, M2, M3
E	The 3-point eyebrow reshape: E1, E2, E3	Jw	The 5-point jawline reshape: Jw1, Jw2, Jw3, Jw4, Jw5

Case study (50 years old): I want to look less saggy

Before

Immediately after



1

Less saggy

2

Younger

3

More attractive

Patient received treatment in the cheeks (2.5 mL) and chin (3.5 mL) as detailed in their tailored MD Codes™ Formula (total volume 6.0 mL). Patient received additional treatment in the lips (Lp1, Lp2, Lp3, Lp6 with Juvéderm® VOLIFT with lidocaine, total volume 1.5 mL), tear trough* (Tt1, Tt2, Tt3 with Juvéderm® VOLBELLA with lidocaine, total volume 1.0 mL) and temple (T1 with Juvéderm® VOLUMA with lidocaine, total volume 0.5 mL). Overall the patient received 9.0 mL of product.

*To be delivered by specialist injectors only.

Patient treated by Dr Mauricio de Maio following a full facial assessment. Photographs provided by Dr de Maio and Allergan. All efforts have been made to ensure consistency in angles and facial expressions; however, there may be some small variations.

Case summary

The case study was provided by Dr Mauricio de Maio and treated in accordance with a full facial assessment following a detailed patient interview. The observations made below are based on Dr de Maio's clinical assessment of the treatment results.

Attribute addressed	Additional attributes positively affected
Less saggy	Younger
	More feminine
	Slimmer

Delivering long-term surgical results with injectables

- Treatment of sagginess traditionally required a surgical facelift; however, here we were able to improve sagginess with long duration using injectables – the photographs show there was no loss of lifting effect after 8 months
- For this patient, the alternative to this procedure would be surgery with added downtime and the presence of facial scars

Less saggy

Less sad

Less tired

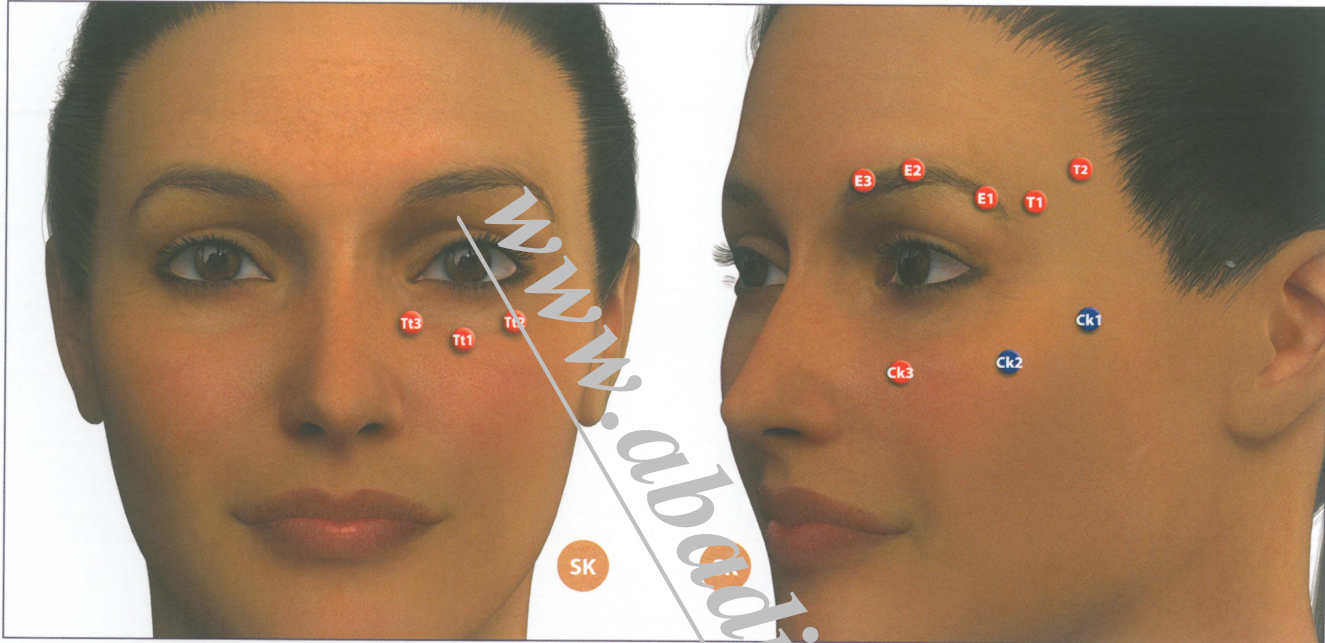
Less angry

Slimmer

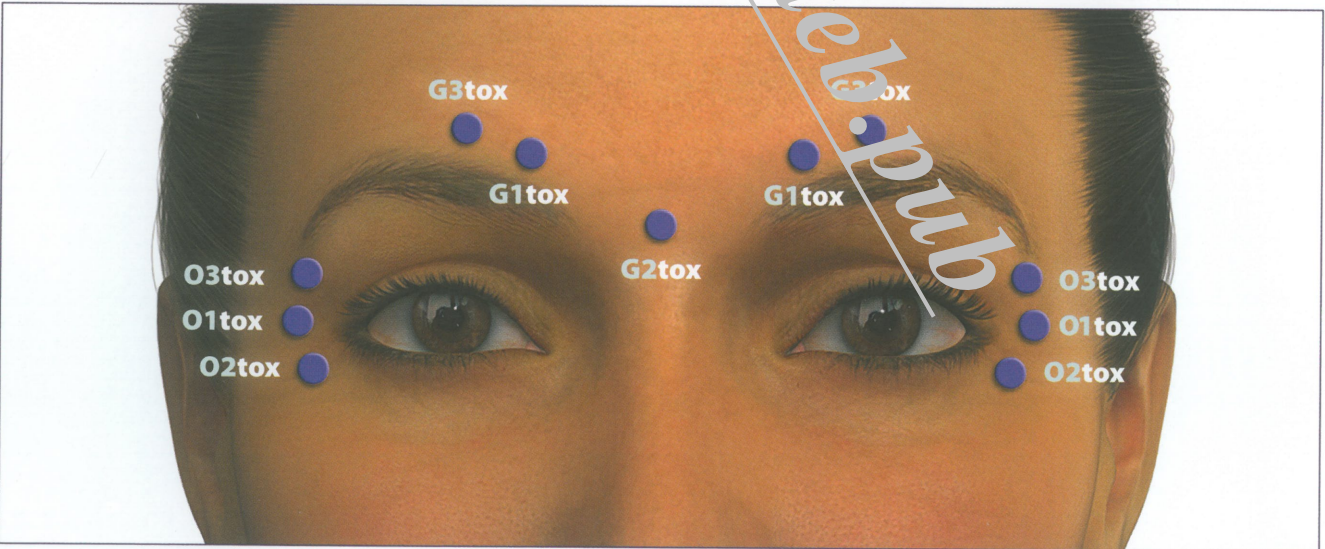
More feminine

Younger

More attractive



Full details are available in the book: *Unlocking the code to facial revitalisation: A step-by-step approach to using injectables with the MD Codes™*. The MD Codes™ Formulas have been developed by Dr Mauricio de Maio and are based on his clinical experience. Treatment should be tailored to the individual needs of the patient.



Full details are available in the book: *Unlocking the code to facial revitalisation: A step-by-step approach to using BOTOX® with the MD Codes™*. The MD Codes™ Formulas have been developed by Dr Mauricio de Maio and are based on his clinical experience. Treatment should be tailored to the individual needs of the patient. BOTOX® indications may vary by country and responses to treatment may differ between patients. Indication requirements will be dependent on patient requirements. Please refer to your local prescribing information for full product information and indications.

More attractive
Younger
More feminine
Slimmer
Less angry
Less tired
Less sad
Less saggy

MD Codes™ Equations for common facial signs: Look less sad – in the perioral area

Sign 1. Saggy cheeks

Anatomic units:
• Cheeks

$$\text{Equation} = \text{Ck1} + \text{Ck2} + \text{Ck3} + \text{Ck4}$$

Sign 2. Deep nasolabial folds

Anatomic units:
• Nasolabial folds

$$\text{Equation} = \text{NL1} + \text{NL2} + \text{NL3}$$

Sign 3. Lack of lip structure

Anatomic units:
• Lips

$$\text{Equation} = \text{Lp1} + \text{Lp2} + \text{Lp3} + \text{Lp4} + \text{Lp5} + \text{Lp7} + \text{Lp8}$$

Sign 4. Downturn or oral commissures

Anatomic units:
• Lips

$$\text{Equation} = \text{Lp6}$$

Sign 5. Deep marionette lines

Anatomic units:
• Chin
• Marionette lines

$$\text{Equation} = \text{C1} + \text{C2} + \text{C6} + \text{M1} + \text{M2} + \text{M3}$$

Sign 6. Poor skin quality

Anatomic units:
• Perioral skin

$$\text{Equation} = \text{SK}$$



For illustrative purposes only

Less
saggy

Less
sad

Less
tired

Less
angry

Slimmer

More
feminine

Younger

More
attractive